



WMV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Greer Margolis Mitchell, Burns &
Associates-Washington
3050 K St NW
Suite 100
Washington, DC 20007

Contract # 2561056

Schedule Dates	07/05/16-07/11/16	Date Entered	06/30/16
Advertiser	Roy Cooper for Governor-D (110331)	Last Modified	06/30/16
Agency	Greer Margolis Mitchell, Burns & Associates-Washi	Entered By	Lisa Carter
Product	POLITICAL CANDIDATE (ns) (1186)	CO-OP	No
Brand	CANDIDATE (321722)	Headline #	ECR25240327
Salesperson	Millennium/DC, Washington DC (1108)	Demo	
Sales Office	Millennium Washington DC	Order Type	Normal
Buyer Name	Mike Furman,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	297/317/4994	Commission	\$363.00
Account Types	National/Political Candidate Agency BRD	Net Total	\$2,057.00
Billing Type	Weekly/Irregular	Sales Tax	
Comments	candidate Separation: 30 AMY MCCREARY		

Greensboro (WMV-TV)		
By Broadcast Month	Spots	Rate
Jul. 2016	18	\$2,420.00
Grand Total:	18	\$2,420.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	07/05/16-07/08/16	1	:30	1:58-3:0P Judge Faith	1		X	X	X	X			1	\$60.00	\$60.00	Greensboro (WMV-TV)	Judge Faith X2	6/30/16
2.0	Normal Line / SPOT (2)	07/05/16-07/08/16	1	:30	2:58-3:0P Hot Bench	1		X	X	X	X			1	\$45.00	\$45.00	Greensboro (WMV-TV)	Hot Bench X2	6/30/16
3.0	Normal Line / SPOT (3)	07/05/16-07/08/16	1	:30	3:58-3:0P Judge Mathis	1		X	X	X	X			1	\$80.00	\$80.00	Greensboro (WMV-TV)	Judge Mathis	6/30/16
4.0	Normal Line / SPOT (4)	07/05/16-07/08/16	3	:30	4:58-3:0P Maury Povich	1		X	X	X	X			1	\$75.00	\$75.00	Greensboro (WMV-TV)	Maury Povich	6/30/16
5.0	Normal Line / SPOT (5)	07/05/16-07/08/16	1	:30	6:58-2:0P Big Bang Theory	2		X	X	X	X			2	\$420.00	\$840.00	Greensboro (WMV-TV)	Big Bang Theory	6/30/16
6.0	Normal Line / SPOT (6)	07/05/16-07/08/16	1	:30	7:28-2:5P Big Bang Theory	1		X	X	X	X			1	\$460.00	\$460.00	Greensboro (WMV-TV)	Big Bang Theory	6/30/16
7.0	Normal Line / SPOT (7)	07/05/16-07/08/16	1	:30	10P-2 Broke Girls 2	2		X	X	X	X			2	\$40.00	\$80.00	Greensboro (WMV-TV)	Two Broke Girls	6/30/16
8.0	Normal Line / SPOT (8)	07/05/16-07/08/16	1	:30	10:30P- Two And A Half Men 2	2		X	X	X	X			2	\$40.00	\$80.00	Greensboro (WMV-TV)	Two and a Half Men	6/30/16
9.0	Normal Line / Prime (11)	07/05/16-07/05/16	4	:30	8P- MYN-The Walking Dead (Tuesday)			1						1	\$140.00	\$140.00	Greensboro (WMV-TV)	The Walking Dead-MYNET1	6/30/16
10.0	Normal Line / Prime (9)	07/11/16-07/11/16	4	:30	8P- MYN-Law & Order: SVU (Monday)	1								1	\$100.00	\$100.00	Greensboro (WMV-TV)	Law & Order: SVU-MYNET1	6/30/16
11.0	Normal Line / Prime (10)	07/11/16-07/11/16	3	:30	9P- MYN-Law & Order: SVU 2 (Monday)	1								1	\$100.00	\$100.00	Greensboro (WMV-TV)	Law & Order: SVU-MYNET2	6/30/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Alvin Adams 7-1-16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://stg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WMWV-TV
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Contract # 2561056

Schedule Dates

07/05/16-07/11/16

Advertiser

Roy Cooper for Governor-D (110331)

Agency

Greer Margolis Mitchell, Burns & Associates-Washi

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

CANDIDATE (321722)

Salesperson

Millennium/DC, Washington DC (1108)

Sales Office

Millennium Washington DC

Buyer Name

Mike Furman,

Phone/Fax

/

CPE

297/317/4994

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

candidate
Separation: 30
AMY MCCREARY

Date Entered

06/30/16

Last Modified

06/30/16

Entered By

Lisa Carter

CO-OP

No

Headline

ECR25240327

Demo

Normal

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$363.00

Net Total

\$2,057.00

Sales Tax

Greensboro (WMWV)

By Broadcast Month

Jul. 2016	Spots	Rate
18	18	\$2,420.00
Grand Total:	18	\$2,420.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / Prime (12)	07/07/16-07/07/16	4	:30	8P- MYN-The Mentalist (Thursday)					1				1	\$100.00	\$100.00	Greensboro (WMWV)	The Mentalist-MYNET1	6/30/16
13.0	Normal Line / Prime (13)	07/07/16-07/07/16	3	:30	9P- MYN-The Mentalist 2 (Thursday)					1				1	\$100.00	\$100.00	Greensboro (WMWV)	The Mentalist-MYNET2	6/30/16
14.0	Normal Line / Prime (14)	07/08/16-07/08/16	4	:30	8P- MYN-Bones (Friday)						1			1	\$80.00	\$80.00	Greensboro (WMWV)	Bones-MYNET1	6/30/16
15.0	Normal Line / Prime (15)	07/08/16-07/08/16	4	:30	9P- MYN-Bones 2 (Friday)						1			1	\$80.00	\$80.00	Greensboro (WMWV)	Bones-MYNET2	6/30/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sfgi.net/?p=1224> to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Mike Furman - authorized media buyer,
 being/on behalf of: Roy Cooper,
 a legally qualified candidate of the Democratic
 political party for the office of: Governor
 in the General
 election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Couper for North Carolina

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Palmer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/4/16

Date

Paul R.

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Allison Aldridge

Signature

Allison Aldridge

Printed Name

PR

Title

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.